How To Use Instagram

Instagram falls into the category of social networking. It is unique because it's almost purely a visual format. People share images with each other - with the only text being comments below the images. It is reciprocal, as is Facebook and LinkedIn (see Chapter 20 *"Join the Conversation"*).

Most people use Instagram on their smartphone or tablet. Programs that you add to a smartphone or tablet are referred to as apps. If you haven't ever added an app to your smartphone or tablet, click here for helpful instructions or visit my website and watch the *Search Using a Tablet* video. You'll need an email address and password to register with Instagram. Take a look at my suggestions for creating a safe and memorable password.

You can either pull your photos from the photo gallery on your device or you can actually use Instagram to take a photo.

Here are some of the features called out on the home page of Instagram…

Home – Brings you back to the main page of Instagram

Add Photo – Tap here to add a photo

Profile – Click here to edit your Profile

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To let someone know you like their photo:

1. Below each photo is ♥ Like .
2. Tap on ♥ Like and it will now change to ♥ Liked to signify that you've liked the image.

To comment on a photo:

1. Tap on 💬 Comment .
2. Type your message.
3. Tap **Send**.

To add a photo to Instagram:

1. Tap on Add Photo 🔲 button
2. Either tap on the blue button 🔵 at the bottom to take a photo or tap on the squares 🗗 in the bottom left to access your existing photos
3. Tap on **Next** in the top right
4. Tap on each of the different filters at the bottom to see the different effects.
5. Once you've chosen a filter (normal is the farthest to the left if you don't want to change the image at all), tap on it, then tap **Next** in the top right.
6. You can choose to type a caption or to share the photo elsewhere, then tap **Share**.

Voila! You've added a photo to Instagram.